

· WHAT'S GOING ON IN ·

Heidi's Head

About Heidi

I'm a stay-at-home, work-at-home, homeschooling mom. I live in central PA with my husband Brian, our 3 awesome children, 2 crazy dogs, and 1 eccentric cat. We live in the heart of uncommercialized Amish country, yet my heart longs for Florida and my beloved Walt Disney World. As a family, we love to travel, see and do new things, play games, watch movies, and share our experiences with others.

My writing can be found in various online resources related to homeschooling and Walt Disney World. I've been published in some homeschool-related magazines as well. I love to write and share my thoughts on books, homeschooling resources, our travels, and many other things.

Audience

The majority of my readers at heidi-strawser.com are homeschooling or Disney-loving moms and dads. The goal of my writing is to help and encourage others who are interested in the same things that interest me. My readers have come to expect quality and honesty in my reviews, and many of them look to me for help and advice in planning their homeschooling or Disney vacations.

Networks

I am an active participant in The Blogorail, which is a busy and growing blogging network for Disney bloggers. This greatly increases the reach of my posts as we support one another in our blogging endeavors. I also collaborate and share with a group of homeschool bloggers.



My Site's Reach

[Heidi's Head](#) reaches approximately 7,500 readers each month. My audience is comprised of 20% repeat visitors and 80% new visitors each month. Please click on the social media icons to visit my social media pages and follow along.



4,459 3,345 1,600 640 132 500

The Blogorail network (mentioned above) helps to expand my personal reach. Each month, the Blogorail is reaching approximately 129,100 readers through the website and social media channels.

Popular Posts

These are a few of my most visited posts.

Local Entertainment:

- [Free Things to do in Central PA](#)
- [Cheap Things to do in Central PA Part 1](#)
- [Cheap Things to do in Central PA Part 2](#)

Disney:

- [Dreaming of a Disney Christmas in July](#)
- [No-Nonsense Shoes for Disney Comfort](#)

Media:

- [9 Favorite Movies Worth Watching Over and Over](#)

Personal:

- [I'm Heidi and I Wear Graphic Tees](#)
 - [Experiencing Transient Global Amnesia](#)
 - [Experiencing Benign Rolandic Epilepsy](#)
-

Advertising & Promotional Opportunities

I would love to consider sharing your product or service with my readers. Of course, I much prefer to share things that I feel are of interest to the majority of my audience, so preference will be given to items related to homeschooling, family, travel, and the like. Books, movies, household appliances, resources for children, and field trip opportunities are favorites with my family.

Because my kids are of varied ages and interests, I like to get them involved in helping with reviews as well. So, if your product appeals to my children, that's a big plus; and their thoughts will be shared on my blog.

Product or Website Review

I enjoy sharing my thoughts on products, services, or websites. All you have to do is provide me with a free sample of your product (or a free subscription to your service or website). I'll use it in my home or homeschool and share my honest thoughts on my blog.

Giveaway

My readers love giveaways, and I love sharing with them! If you'd like to provide a free item to be given away on my blog, please let me know and we'll work out the details.

Sponsored Post

A sponsored post is written by you. I reserve the right to edit the post or change the style to match the overall tone of my site. The content must be relevant to my readers and provide real value for them. I abide by disclosure laws and will not remove the disclosure statement that is automatically placed on every page and post.

Ad Spot

I will consider placing your 125x125, 125x250, or 250x250 size ad on my blog's sidebar. Ask for monthly and yearly pricing.

*I'm also open to other ideas. Contact me and let me know what you have in mind.

Contact Me

I'd love to hear from you! Please reach out to me at heidishead@embarqmail.com or contact me via social media (using the links above). I look forward to the possibility of working with you.